



Central Vermont Adult Basic Education, Inc.

Local Partnerships in Learning

Serving Washington, Orange and Lamoille Counties

Fundraising Update through December 31, 2018

Fundraising FY 2019 Introduction

Happy New Year. Below is an update on activities. I have color coded these for easier viewing:
 Green = received; Yellow = waiting; rust = denied

Foundation	Date	Activity	Amount	Notes	Outcome
Alchemist	9/24	Met w Liz Schlegel	\$1,500		\$1,500
Donley	9/14	Submitted Request	\$5,000	Receipt confirmed, for review at Fall BoD meeting	\$5,000
Green Mountain Foundation	10/9	Emails to fund mgr. asking to increase funding	\$5,000	"Email will suffice as annual giving request" no grant app needed	\$500
Lindsay Trust	9/17	Submitted report for last year		Thank you received	
Wish You Well	9/20	Submitted Online app	\$7,500	Auto responder saying it was received	Notifications this Jan
Windham Fdn.	10/15	Online grant app	\$5,000	Email that app was received	Board meets 1/22
We Care 2 (VSECU)	11/5	Online app for contest	\$29,000, split amongst 5 finalists	Profile on Website, they decide in Jan, '19	Did not make finals, but Montpelier branch is making a year-end donation (\$500 received 1/14/2019)
Awesome Foundation	11/13	Grant app for translations	\$975	Received by fdn 11/14	I highly doubt we will get this. They post on social media, and we haven't been a finalist

Byrne Fdn	11/20	Grant sent (w/report)	\$20,000		
Larsen Fund	11/20	Called S. Ritz, fund mgr	\$2,000	No need to submit proposal, they met and decided on \$2,000	Check received
Tarrant Fdn	11/28	Emailed Letter of Interest	\$10,000	Will meet early in '19 to look at LoI	
Green Mountain Community Fdn	1/2	Report sent last month; proposal today	5,000		
Lamson-Howell	1/2	Emailed Report and New Proposal -	5,000	decisions in March	
Nisbet Charitable	Jan 4	Emailed Report			
Donchian	1/10	Emailed report			

We currently have \$52,500 in open applications. Updates will be available as we know more. I am doing my best to track proposed decision dates.

Upcoming Grant Proposals

January will be a busy month, with many applications going out:

- Nisbet Charitable: \$10,000
- Donchian: \$4,000
- National Life Foundation: \$7,500 (multi-year)
- Dollar General: \$11,000
- Wells River Bank: \$1,000
- Mascoma: \$5,000
- Key Bank: \$5,000
- WalMart: \$2,000

Major Funding Prospects

I will be actively pursuing a \$75,000 grant from Jane's Trust for the following program: A pilot program to provide high school level services to adults with Specific Learning Disabilities and/or emerging skills. (Title may change).

We hope this will be successful since our biggest overall budget shortfall has been due to reduced HSCP fee for service revenue. As the entrance requirements have become more rigorous, we expect to see fewer entrants and graduates. Program entry will be especially hard for those with Specific Learning Disabilities, as well as those adults who were never taught in the way the Common Core requires.

The Vermont Agency of Education will grant waivers, so that students below a set level can enter HSCP. However, CVABE will not be able to invoice for Plan writing or management, nor will we be

able to obtain the graduation outcomes.

CVABE has the students to enter this new program, and we have a breakdown of Plan Management duties and time. All we need now is significant funding to move 20+ students into HSCP on waivers.

I will also be researching major grants from the Argosy Foundation (gave \$75K to Vermont Adult Learning (VAL) at some point), as well as the Sherman Fairchild Foundation.

Restricted Funding

We will be seeking restricted funding for the following projects:

- Graduation caps, gowns and gifts
- Photographer for website and publication photos
- Costs for producing the updated Volunteer handbooks
- “Student rights and responsibilities” translations

FY 2018 Fundraising Progress – Data Comparison vs. Last Year:

			FY'19	FY'18
			Jul - Dec 18	Jul - Dec 17
PUBLIC & PRIVATE SUPPORT				
1100 · Annual Campaign - Unrestricted				
	In Honor of		145.00	150.00
	In Memory Of		650.00	680.00
	1100 · Annual Campaign - Unrestricted - Other		36,718.45	33,180.11
	Total 1100 · Annual Campaign - Unrestricted		37,513.45	34,010.11
1200 · Annual Campaign - Restricted				
	1220 · Technology			
		Fairpoint	0.00	5,000.00
	Total 1220 · Technology		0.00	5,000.00
	1230 · Functional Literacy		21,000.00	35,500.11
	1940 · Restricted - Other			
		Lindsay, Agnes M. - Trust	0.00	2,500.00
	Total 1940 · Restricted - Other		0.00	2,500.00
	Total 1200 · Annual Campaign - Restricted		21,000.00	43,000.11
	2000 · Town Appropriations		52,185.00	49,170.00
	Totals:		110,698.45	126,180.22

Private Support Analysis:

As of 12/31, funds for programs in FY’19 are **down approximately \$15,482** as compared to what was raised for use in FY’18 during the same period.

We have \$52,500 in open grant applications out, and we are hoping to hear from the Byrne Foundation. We will be working on business donations in January. Although the number of individual donors is up, the dollar amount is down. A few major funders have decreased funding

Fall Mailing results as of 1/10/18:

A total of 319 letters were sent, the majority to active donors (227).

- 90 of 227 responded (**39% response rate so far**)
- Total received: \$28,125